



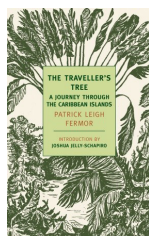
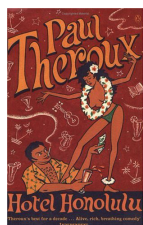
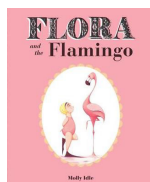
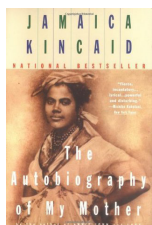
# Warm Weather Destinations

Discovering ancient petroglyphs sketched in lava as recent flows form the new shores of Hawaii, touring Hemingway's house with a daiquiri after island hopping on the Florida Keys, hobnobbing with Mickey Mouse and Minnie at the Magic Kingdom of Disney, and Instagramming your underwater shots of coral reefs while snorkeling the azure Caribbean Sea, all await you in Warm Weather destinations in January.

**For a complete list of Lonely Planet titles to anchor your promotion, please see reverse side.**



## OTHER SUGGESTED TITLES



### Fiction

*Mr. Loverman* by Bernardine Evaristo  
*Where the Air is Clear* by Carlos Fuentes  
*Shadow Country* by Peter Matthiessen  
*Their Eyes Were Watching God* by Zora Neale Hurston

### Nonfiction

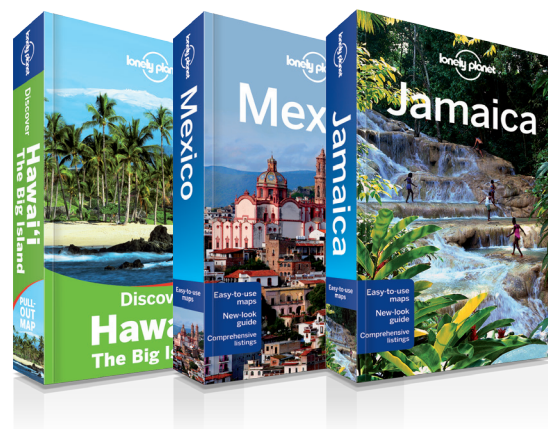
*Haiti* by Laurent Dubois  
*Finding Florida* by T.D. Allman  
*The Traveller's Tree* by Patrick Leigh Fermor  
*Wildlife of the Caribbean* by Herbert A. Raffaele and James Wiley  
*Unfamiliar Fishes* by Sarah Vowell

### Children's

*Georgia in Hawaii* by Amy Novesky  
*Paper Towns* by John Green  
*Hurricane Dancers* by Margarita Engle  
*The Yearling* by Marjorie Kinnan Rawlings  
*Elena's Serenade* by Campbell Geeslin

### Cooking

*Trader Vic's Tiki Party* by Stephen Siegelman  
*Tacolicious* by Sara Deseran, Joe Hargrave, Antelmo Faria and Mike Barrow



## COMMUNITY EVENT IDEAS

- » **Films to watch:** *Endless Summer*, *From Here to Eternity*, *Blue Hawaii*, *The Descendants*
- » **Music to listen to in the store:** Buena Vista Social Club, Genoa Keawe, Tito Puente Jr., Harry Belafonte
- » **Reading Group Suggestions:**  
*A High Wind in Jamaica* by Richard Hughes  
*Swamplandia!* by Karen Russell  
*The Farming of Bones* by Edwidge Danticat
- » **Forget about winter and host a Hawaiian Luau.** Wear Hawaiian shirts, make paper leis, have hula contests, channel the King with a screening of *Blue Hawaii*, and read from *Unfamiliar Fishes* by Sarah Vowell.



## TRIVIA for shelf talkers, in-store contests or social media feeds

1. **If stacked end-to-end, the Mickey Mouse hats sold at Disney World each year would span how many miles?** (Answer: 175 miles)
2. **What percent of the Caribbean Islands are actually inhabited?** (Answer: 2%)
3. **Why are the cats at The Ernest Hemingway House in Key West, Florida famous?** (Answer: Most of them are polydactyl. They have six toes)



After researching top travel trends for the year, Lonely Planet has chosen the following destination and key titles for this month's promotion. To encourage your participation in our Destination of the Month program, we are offering **50% off and free freight on 10+ units**. Offer good on a single order, December 1 through December 21, for January promotions.

ISBN	TITLE	PUB DATE	PRICE	QUANTITY
9781741047066	Bahamas, The 4	9/1/11	19.99	_____
9781742200149	Cancun, Cozumel & the Yucatan 6	9/1/13	21.99	_____
9781742204222	Cuba 7	10/1/13	24.99	_____
9781741048377	D & S Cozumel 4	9/1/06	24.99	_____
9781743219034	Discover Caribbean Islands 1	11/1/14	25.99	_____
9781742204901	Discover Florida 1	3/1/12	21.99	_____
9781742206271	Discover Hawaii the Big Island 2	9/1/14	21.99	_____
9781742204666	Discover Honolulu Waikiki & Oahu 1	9/1/12	19.99	_____
9781742204673	Discover Kauai 1	9/1/12	21.99	_____
9781742206288	Discover Maui 2	9/1/14	21.99	_____
9781742204420	Dominican Republic 6	10/1/14	22.99	_____
9781741798135	Florida & the South's Best Trips 2	2/1/14	24.99	_____
9781742207520	Florida 7	1/1/15	24.99	_____
9781742204154	Hawaii 11	9/1/13	22.99	_____
9781742204437	Jamaica 7	10/1/14	22.99	_____
9781742201887	Mexican Spanish Phrasebook 3	5/1/12	8.99	_____
9781742208060	Mexico 14	9/1/14	29.99	_____
9781742207308	Miami & the Keys 7	1/1/15	21.99	_____
9781742200125	Panama 6	9/1/13	24.99	_____
9781742204451	Puerto Rico 6	10/1/14	22.99	_____
9781741797749	South Pacific	10/1/12	28.99	_____
9781741042016	US & British Virgin Islands 1	9/1/11	18.99	_____
	Warm Weather Destination of the Month Table Sign (8 1/2 x 11)	GRATIS		_____



▲ Table sign (above)  
(8 1/2" x 11")



Please clearly indicate on your purchase order that you would like the "Destination of the Month Promotion."  
If you are submitting via EDI, please notify us in advance by emailing [customerservice@lonelyplanet.com](mailto:customerservice@lonelyplanet.com).

Account Name: _____	Account #: _____	PO# _____
_____	Phone _____	_____
Address _____	Email _____	_____

**TO ORDER:**  
**Toll Free:** (800) 275-8555  
 (9am to 5pm Pacific Time)  
**24-hour fax:** (510) 893-8563  
**Email:** [customerservice@lonelyplanet.com](mailto:customerservice@lonelyplanet.com)

**Office address:**  
 Lonely Planet Publications  
 150 Linden Street  
 Oakland, CA 94607  
[www.lonelyplanet.com](http://www.lonelyplanet.com)

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 content and ideas.

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